



EverExpanse

Enterprise & Digital Solutions

**Booking & Payments Platform
for Appointment-Based Businesses**

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ABOUT Booking Platform

EverExpanse Booking Platform helps service businesses run their operations from a single dashboard. From appointment scheduling and staff & service management to payments and customer records, the platform brings everything together—so teams spend less time coordinating and more time delivering service.

Designed for appointment-based businesses, the platform supports both single-location and multi-location operations, enabling centralized administration, smoother customer engagement, and better visibility into day-to-day performance.

Business Objectives

Built to streamline operations, improve customer experience, simplify payments, and increase digital visibility for scalable growth.

- ✓ Enable online bookings for single or multi-location businesses & manage everything through one admin panel.
- ✓ Manage stores, staff portfolios, and customer information centrally.
- ✓ Accept payments smoothly across multiple modes—Card, Wallet, QR, and Cash.
- ✓ Track business growth in one place, from easy onboarding to advanced reporting.
- ✓ Strengthen online presence with social integrations - Yelp, Google, etc.
- ✓ SEO-ready visibility across search and AI discovery platforms.

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BOOKING PLATFORM Product Overview

Core Capabilities

Built around real business workflows, the platform covers the complete service lifecycle—from discovery and booking through execution, payment, and retention.

Online Booking & Scheduling

- ✓ Customers can book services online while you control availability, time slots, and booking rules.

Multi-Store Operations

- ✓ Manage one or many locations with centralized control over services, staff, and customers.

Staff & Service Management

- ✓ Maintain staff profiles, portfolios, services, pricing, and availability—fully configurable.

Payments Built-In

- ✓ Accept digital and offline payments seamlessly and track transactions with booking history.

Customer Management

- ✓ Keep a single customer view including visit history, preferences, and contact information.

Reports & Insights

- ✓ View daily operations and business performance with dashboards designed for both basic and advanced reporting.

Platform Highlights

The platform is designed for real-world scalability, integrations, and white-label deployment.

- ✓ Complete white-label product (brand it as your own).
- ✓ Built on an open-source platform with high-performance and scalable architecture.
- ✓ End-to-end payment gateway integration, from merchant onboarding to transaction settlement.
- ✓ Third-party SMS integration for notifications and confirmations.
- ✓ CDN integration for fast loading of images and digital assets.

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BOOKING PLATFORM Designed For

Salons & Spas

Manage stylist/therapist availability, service menus, packages, and repeat bookings with a smooth customer booking experience.



Housekeeping Services

Schedule home visits efficiently, assign staff, track customer details, and manage payments for recurring or one-time services.



Education & Training Centers

Enable session scheduling, trainer allocation, student records & payment tracking for courses, batches, & appointments.



Health & Wellness

Manage appointments, practitioner schedules, and client relationships across health and wellness services.



Gyms & Personal Trainers

Handle trainer schedules, session bookings, memberships or packages, and payment collection while keeping client history organized.



Yoga & Fitness Classes

Manage class schedules, instructor availability, batch bookings, and customer registrations with centralized reporting for attendance and revenue.



Pet Grooming & Pet Care Services

Handle grooming appointments, service packages, staff availability, and customer pet profiles with easy rescheduling and payment tracking.



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BOOKING PLATFORM

BookMySalon - White-label Solution

BookMySalon is our salon- and spa-focused white-label solution built on the EverExpanse Booking Platform. It enables you to offer a smooth online booking experience to your customers while managing everything from a single admin panel—appointments, staff schedules, services, payments, and customer details.

With BookMySalon, you can launch your own branded booking platform quickly, improve customer engagement, reduce no-shows with automated reminders, and grow your online presence through portfolio pages and social sharing features.

Key Points



Quick & Easy Booking

Easy appointment booking with simple and fast service scheduling.



Payments Made Easy

Multiple payment options including card, wallet, QR, and cash.



Team Showcase

Showcase store and stylist profiles, services, and portfolios.



Insights that Scale

Use customer history and reports to support smarter growth.

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BOOKING PLATFORM

Why Choose Booking Platform

EverExpanse Booking Platform is built for organizations that require operational reliability, scalable administration, and measurable outcomes—not just scheduling.

- ✓ Designed to support scaling from one location to many
- ✓ Built-in support for bookings, payments, operations, and customer management
- ✓ White-label ready for partners and businesses that want their own branded platform
- ✓ Strong foundation for performance, scalability, and integrations

How It Works

▶ Set up your business

Locations, services, staff, working hours, booking rules

▶ Go live online

Share your booking link or embed it on your website

▶ Accept bookings & payments

Manage schedules & transactions from one place

▶ Track customers & growth

Use customer history & reports to scale smarter





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Ready to launch your branded booking platform?
Talk to EverExpanse about deploying the Booking Platform for your business.

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